

# Membership Application 2016

6.16.2

For questions, contact [membership@idealliance.org](mailto:membership@idealliance.org) or call 703-837-1070

## 1 MEMBER INFO

Official Corporate/Organization Name .....

Primary Address..... City.....

State..... Postal.....

Country..... Office Telephone .....

Twitter @..... Web Address .....

How many employees are in your company (or related department)?.....

**Primary Representative** .....

Title .....

*(Serves as official delegate to Idealliance by receiving annual membership dues invoice, ballot for election of Directors, and other mailings.)*

Phone..... Mobile .....

Professional Areas of Interest:

CEO and Leadership     Management and Finance     Media Creation, Production and Workflow

Mail Supply, Fulfillment, and Postal     Sales and Marketing

**Secondary Representative** .....

Title .....

Phone..... Mobile .....

Professional Areas of Interest:

CEO and Leadership     Management and Finance     Media Creation, Production and Workflow

Mail Supply, Fulfillment, and Postal     Sales and Marketing

**Additional Representative** .....

Title .....

Phone..... Mobile .....

Professional Areas of Interest:

CEO and Leadership     Management and Finance     Media Creation, Production and Workflow

Mail Supply, Fulfillment, and Postal     Sales and Marketing

**Additional Representative** .....

Title .....

Phone..... Mobile .....

Professional Areas of Interest:

CEO and Leadership     Management and Finance     Media Creation, Production and Workflow

Mail Supply, Fulfillment, and Postal     Sales and Marketing

## 5 FEEDBACK

How did you hear about Idealliance?

Event     Search Engine     Website

Referral (list).....     Equipment Company (list).....

## 2 COMPANY TYPE

Check Your **Primary** Company Classification

1. Academic

2. Marketing/Ad/Design

3. Brand Owner - Other

4. Consulting - Data Digital

5. Consulting - Print Workflow

6. Enterprise - Software/Services

7. Government Agencies

8. Information Management

9. Fulfillment

10. Pre-Media/Brand Management

11. Printer - Digital

12. Printer - Direct Mail

13. Printer - Commercial

14. Printer - In-Plant

15. Printer - Magazine/Catalog

16. Printer - Packaging

17. Publisher - Catalog/Direct/Magazine

18. Student

19. Supplier - Content/Color Equipment/Software

20. Supplier - Ink

21. Supplier - Mail Supply/Fulfillment

22. Supplier - Paper

23. Supplier - Press Equipment/Software

## 3 PAYMENT OPTIONS (in USD)

Annual Member Dues .....

*See page 2 for dues schedule. Idealliance dues are automatically invoiced each year on anniversary date of joining. Annual dues payment required to initiate membership.*

**Credit Card:**

Visa     MasterCard     Amex

Name on Card .....

Account Number .....

Exp. Date .....

Signature .....

## 4 TO JOIN

Submit completed form with annual membership dues by:

**MAIL:**  
Idealliance  
1800 Diagonal Road, Suite 320,  
Alexandria, VA 22314-2862

**EMAIL:** [membership@idealliance.org](mailto:membership@idealliance.org)

**FAX:** 703.837.1072

## AS OF JULY 1, 2016

Match your dues category with the corresponding annual corporate sales or in-plant departmental budget.

MEMBER DUES SCHEDULE							
Annual Sales*	\$0-\$3.9M	\$4M-\$19.9M	\$20M-\$59.9M	\$60M-\$199M	\$200-\$1B	\$1B-1.99B	\$2B+
Annual Dues	\$600	\$1,450	\$3,450	\$5,450	\$8,450	\$17,000	\$35,000
Student Membership \$50 Annual							

## ABOUT MEMBERSHIP

Membership includes all for- and not-for-profit organizations, including enterprise, service providers, academics, dealers, and consultants. Membership affords ALL employees with access to free member benefits and discounts on programs relevant to their areas of interest. Employees may choose to participate in ANY AND ALL of the following Areas of Interest to ensure they receive relevant and timely information on topics that matter to them most.

### PROFESSIONAL AREAS OF INTEREST

1. CEO and Leadership
2. Management and Finance
3. Media Creation, Production and Workflow
4. Mail Supply, Fulfillment, and Postal
5. Sales and Marketing

### INTERNATIONAL AFFILIATE MEMBERSHIP

International Affiliate Members pay dues direct to an Idealliance Affiliate Partner. Voting rights are maintained by their International Affiliate Partner. Dues vary by International Affiliate Partner location. For more information please contact a nearby Affiliate directly:

#### China

Advanced Printing  
Technology Centre  
Brenda Pang  
852.2243.7370  
brendaok@aptec.hkprinters.org

#### Korea

Graphics World  
Hye-Jeong Ahn  
82.2.2026.5126  
hjahn@idealliancekorea.org

#### India

IPP Services, Training  
& Research PL  
Naresh Khanna  
91 (120) 254.0258  
editor@ippgroup.in

#### Mexico & Latin American

Standard Color, S.A. DE C.V.  
Mariana Sierra  
52 (55) 5421.7702  
msierra@idealliancemexico.org

### MEMBERSHIP GUIDELINES

By joining Idealliance, the Member agrees to adhere to Bylaws and Members' Policies & Practices including, Antitrust (2014-7) and Intellectual Property (2014-13) (review at [www.idealliance.org/about/policies](http://www.idealliance.org/about/policies)). Idealliance member dues are automatically invoiced each year on the anniversary date of joining. Full members shall be entitled to and have access to all member rights, privileges, programs and services at the member rate, to participate in member working groups, and the right to serve and vote for governing directors. Idealliance does not sell, exchange, license, rent or otherwise provide information related to its members to third parties; however, by becoming a member of Idealliance, the member consents to receiving from third parties offers or invitations for goods and services that are authorized by Idealliance because it deems the offer will be of interest to its members.